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Not Business as Usual

What does a business card do?

Part I. Together in groups or pairs, decide what a business card does. What's its reason for being? Does it really reflect the purpose of a business or the person who gives it to you? Do you have a business card? Who do you give them to, or who would you give them to if you had them.

Part II. Read the infographic at the link on the qr code.



Next, answer the questions on the [Not Business as Usual](#) worksheet here. Be prepared to answer the questions in class.

Part III. Click the image above and watch the video. Design your own creative business card. Requirements: Your business card may only have your name on it and a symbol or qr code. It may not be a standard sized card or rectangular in shape. It must also talk and tell your card reader all you may want them to know about you. Standard project rubric will be applied.

